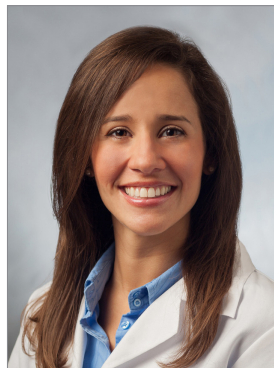


PROVIDER HEADSHOT GUIDELINES

Providers with profile photos are viewed twice as often as profiles without photos.

- When possible, use a professional photographer
- You should be the only subject in the photo
- Photo should be in full color, not black and white
- Your face should be in focus and centered
- Don't crop the image too tight
- The background should be a plain color, not busy
- The background can be slightly out of focus, but your features need to be sharp, not blurred
- Wear appropriate professional or business casual attire
- Never post a photo of yourself at the beach, in a night club or even running a marathon
- Keep your head straight and upright – you want to look confident and capable
- Use a pleasant facial expression
- Photos should be saved as a JPG with the highest quality setting.
- Resolution should be at least 4.5"x 6" at 300 dpi.
- Update your headshot occasionally – if your professional photo is 5 or 10 years old, refresh it.

Examples:



Great example



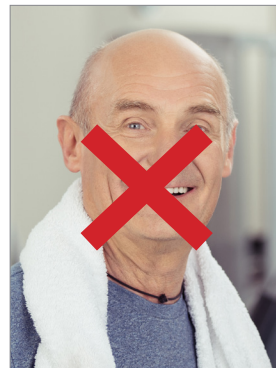
Image is cropped too tight



Image is black and white



Image quality/resolution is not good



Too casual



Cropped from a group photo