

TEEN D·R·I·V·E

Distracted Reality an Interactive Virtual Education



Did You Know?

- Car crashes are the number one killer of teens in America. Crashes cause far more teen deaths each year than homicide, suicide, cancer and drugs.
- On average, nearly **8** teens die each day in car crashes
- Speeding is a factor in **1 of every 3** teen fatal crashes.
- Of fatal crashes among 15-19 year old drivers involving distractions, 21 percent were identified as using cell phones.
- Teen drivers have a crash rate **3 times** those of drivers 20 years and older per mile driven.

www.allstatefoundation.org/teen_safe_driving.html

Inside this Packet

What is Teen DRIVE?	2
FAQ	3
Timeline	4
Dear parent letter	5
Sign up Form	6
Resources	7



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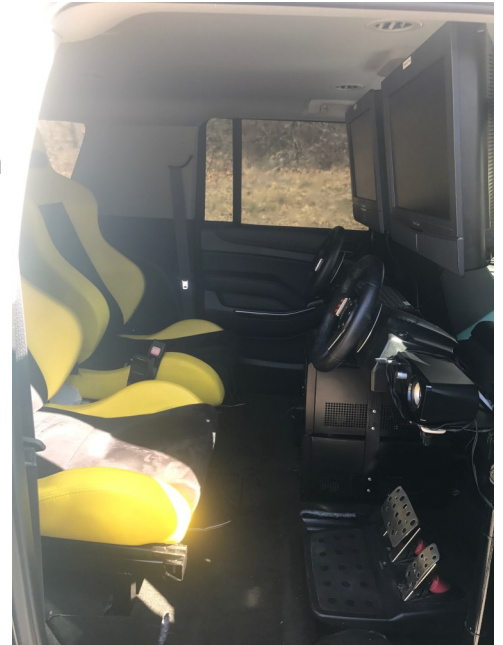


UMass Memorial
**Children's
Medical
Center**

What is Teen DRIVE?

Teen DRIVE (Distracted Reality and Interactive Virtual Education) is a UMass Memorial program funded by Allstate Foundation Good Starts Young® that teaches young drivers about the risks associated with inexperienced driving through a computer simulated program called One Simple Decision®. The driving simulators mimic driving while distracted or with impaired judgement through the first person experience.

The Teen DRIVE exhibit is a Chevrolet Suburban housing two driving simulators in the back seats—complete with computer screens, steering wheels, gas and brake pedals and of course, seatbelts. Teen DRIVE travels to high schools throughout Massachusetts, free of charge, to teach young people about the importance of safe driving and passenger habits.



Our goals are to educate the young people of Worcester County through a hands-on, impactful experience by:

- Providing an interactive driving simulator experience that addresses distractions such as texting, phones, peers, and substance use.
- Involving young people through peer-to-peer campaigns by training 5 “Safe Driving Ambassadors” from each school to bring back strategies and ideas to effectively increase safe driving awareness in their schools.

More than 5,000 young people have experienced Teen DRIVE at various schools and venues across Massachusetts since 2010.



Frequently Asked Questions

Q: How much does it cost?

A: Thanks to Allstate Foundation Good Starts Young®, Teen DRIVE visits local schools for **free**.

Q: What is involved with participating in the Teen DRIVE program?

A: There are two components. 1. Faculty will select 5 students who will be the “Safe Driving Ambassadors” for their school. These 5 students and their faculty advisor will attend a training at UMass Memorial and then return to their schools to implement safe driving campaigns. 2. The Teen DRIVE vehicle will visit your school so the students can experience the simulator.

Q: What are the requirements for the “Safe Driving Ambassadors”?

A: To attend an all day training in the beginning of the school year with a faculty advisor and plan and execute a minimum of 3 “Safe Driving” activities/campaigns/events, etc. which can be simple or complex, free or costly depending on your resources and what the students decide. The training will review requirements and provide ideas.

Q: How big is the Teen DRIVE vehicle?

A: Teen DRIVE was remodeled in late 2017 and is now housed in a Chevrolet Suburban which can fit in a regular sized parking space, although we would need at least 2 parking spaces so there is room to set up the generator.

Q: How many days does the simulator spend at each school?

A: Depending on the size of the school the simulator will be scheduled for 3-10 school days at each school.

Q: How many simulators and how long does each simulation take?

A: There are 2 simulators and a simulation takes 30 minutes for each young person. Schools come up with a schedule for each day with two students scheduled every 30 minutes.

Q: Which students should sign up?

A: Preferably students in their junior and senior years. The program is more effective for young people with some sort of driving experience.

Q: What does a day with the Teen DRIVE simulator look like?

A: A Teen DRIVE day begins with our arrival before the start of the school day to setup. Two students are scheduled every 30 minutes. The UMass employee who drives Teen DRIVE to your school stays the whole day with the vehicle facilitating and prompting students with thoughtful questions, discussion and debriefing before they leave the simulation. At the end of the day we pack up, leave and come back for the same the following day.

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Timeline

March-June

- ⇒ Contact the Injury Prevention Department to **schedule a meeting with a UMass Memorial Injury Prevention Specialist**.
- ⇒ During the meeting you will review all program details, ask any questions and schedule the Teen DRIVE simulator for a 3-10 day period in the Fall 2018.
- ⇒ **Select 5 "Safe Driving Ambassadors"**. Students who will be in their junior or senior year are preferred since they are more likely to have driving experience. Once the "Safe Driving Ambassadors" have completed their training in September, they will be responsible for planning and executing a minimum of 3 "Safe Driving" activities/campaigns/events, etc. At the training they will be provided with a list of ideas and resources. These activities can be simple or complex, free or costly depending on your resources and what the students decide.

June

- ⇒ You will receive confirmation of the "Safe Driving Ambassadors" training date which will be all day training in the beginning of the school year for the 5 students and a faculty advisor.

September/October

- ⇒ One faculty and 5 students will attend the "Safe Driving Ambassadors" all day training at UMass Memorial.

September– May

- ⇒ Teen DRIVE will visit your school for 3-10 days depending on what was scheduled.
- ⇒ Your school's 5 "Safe Driving Ambassadors" will have completed a minimum of 3 activities/campaigns/events, etc.

May

- ⇒ Your school's 5 "Safe Driving Ambassadors" will submit photos and a report of activities completed to the UMass Memorial Injury Prevention Specialist. This will be simple and instructions will be provided at the training.

Any additional questions or information needed please contact the
Injury Prevention Department at UMass Memorial.

Email: InjuryPrevention@UmassMemorial.org

Office: 774-443-8627

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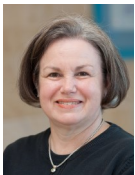
Distracted Reality an Interactive Virtual Education

Dear Parent/Guardian,

Today your student participated in Teen DRIVE (Distracted Reality an Interactive Virtual Education). Teen DRIVE is a UMass Memorial program funded by Allstate Foundation Good Starts Young®, that teaches young drivers about the risks associated with inexperienced driving through a computer simulated program called One Simple Decision©. Car crashes are the No. 1 killer of teens in America. Crashes cause far more teen deaths each year than homicide, suicide, cancer and drugs. Teen drivers have a crash rate three times those of drivers 20 years and older per mile driven. Although we cannot keep our young people from growing up and driving, it is our responsibility to help young people develop safe habits and become responsible and safe drivers and passengers.

The Teen DRIVE curriculum includes topics like texting while driving, peer distractions and driving with impaired judgement. We hope that this experience has helped prepare your teen to make more responsible driving decisions. Please talk with your young driver about what they learned today and remember the importance of setting a good example. You can also visit www.allstatefoundation.org to view tips on how to start the conversation with your teen and how to create a driving contract.

Sincerely,



Mariann Manno, MD EdM FAAP

Division Chief, Pediatric Emergency Medicine, UMass Memorial Children's Medical Center, Professor, Pediatrics and Emergency Medicine, University of Massachusetts School of Medicine



Michael Hirsh, MD

Surgeon-in-Chief of the UMass Memorial Children's Medical Center, Chief of the Division of Pediatric Surgery, Associate Director of the Pediatric Intensive Care Unit, Medical Director, Pediatric Trauma Service, Professor of Surgery and Pediatrics, UMass Medical School, CO- PI Injury Free Worcester, Medical Director, Division of Public Health, City of Worcester



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Teen DRIVE Sign-Up Form **Date:** _____

Time	Student A	Student B	Room #
7:00 am			
7:30 am			
8:00 am			
8:30 am			
9:00 am			
9:30 am			
10:00 am			
10:30 am			
11:00 am			
11:30 am			
12:00 pm			
12:30 pm			
1:00 pm			
1:30 pm			
2:00 pm			

Remember:

- ⇒ Teen DRIVE accommodates 2 students every 30 minutes
- ⇒ Please fill each time slot to get the most out of our program
- ⇒ The program has to be completed within a single block of time
- ⇒ Priority goes to students with their driver's permit or license.

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Resources

https://www.allstatefoundation.org/teen_safe_driving.html

<http://www.biama.org/programs.html>

<https://www.umassmemorialhealthcare.org/umass-memorial-medical-center/services-treatments/injury-prevention-center/teen-drive>

https://www.cdc.gov/motorvehiclesafety/teen_drivers/index.html